WILLIAMS
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MUSEUM
OF ART

PRESS RELEASE

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Williams College Museum of Art Presents
Remington's Bronco Buster: From Art Icon to Pop Icon
February 20–July 25, 2010

Photos available upon request.

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Williamstown, Mass.– The Williams College Museum of Art (WCMA) presents *Remington's Bronco Buster: From Art Icon to Pop Icon*, which focuses on Frederic Remington's iconic sculpture, *The Bronco Buster*, from the museum's permanent collection. This exhibition was organized by Curator of Collections Vivian Patterson with Williams students/co-curators Jared Quinton `10, Elizabeth Danhakl `11, and Amanda Reid `12. An event on Wednesday, March 3 at 4:00 pm, "Remington's Bronco Buster: A Roundup," will feature all the curators in addition to Karen Merrill, Dean of the College and Professor of History, as they discuss the sculpture and its historical implications. This event is free and open to the public.

Remington's Bronco Buster explores how *The Bronco Buster*, one of Remington's most famous works, solidified his reputation as the quintessential artist of the American West, leaving a lasting impression on subsequent generations of artists who depicted the landscape. Using works of art and

objects from the 19th century to the present, this exhibition traces how Remington and his contemporaries proliferated the image of the bronco buster in entertainment, mass media, and popular culture. Additionally, **_Remington's Bronco Buster_** situates the sculpture within the broader narrative of the image and the history of bronco-busting.

Williams College Museum of Art

The Williams College Museum of Art is located on Main Street in Williamstown, Massachusetts. It is open Tuesday through Saturday from 10 am to 5 pm and Sunday from 1 to 5 pm. The museum is wheelchair accessible and open to the public. Admission is FREE. For more information, contact the museum at 413-597-2429 or visit www.wcma.org.